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Valley
Electric
Association

Ambassador Program
Membership Information



VEA Ambassadors and guests at the 2015
Ambassador Appreciation Dinner.

Valley Electric Ambassadors

Since its implementation, the VEA Ambassador Program has proven successful in its goal to educate members about VEA and the electric utility industry, as well as foster involvement in the company and its programs within the community. VEA Ambassadors help to shape the company's future, as well as improve the lives of its members and the neighborhoods around it. The Valley Electric Ambassador Program has been recognized as an award-winning program within the electric cooperative world.

For more information on how to join Valley Electric Association's Ambassador Program, please contact **Cassandra Selbach** at **775.727.2116** or **cselbach@vea.coop**

Valley Electric Association Proudly Recognizes All Ambassadors of the Year:

2009 David Sweetman	2012 Dick & Ruth Uncapher
2010 Ted Oom Linda Renshaw George Self	2013 Dina Williamson-Erdag
2011 Chuck Lieman	2014 Dan Morrow
	2015 Kathy Mattocks



Valley Electric Association, Inc.


A Touchstone Energy Cooperative 

Together, we're doing powerful things.

VEA.COOP | 775.727.5312



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To enroll in the Valley Electric Association Ambassador Program, please complete all information below and return to:

VALLEY ELECTRIC ASSOCIATION C/O CASSANDRA SELBACH, 800 E. HWY 372, PAHRUMP, NV 89048

When we receive your completed application, VEA can then notify you of the details for any upcoming meetings. Please provide all information requested below:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Birthday (Month/Date): _____

How did you hear about the program?

Shirt Size: Men's Ladie's S M L XL XXL

Nametag: ___ Pin ___ Magnetic

Please check any of the committee(s) of interest:

- Bylaw
- Conservation and renewable energy (CREC)
- Finance
- Legislative
- Membership
- Scholarship
- Youth

Preferred contact method Email Phone

By signing below you agree that Valley Electric Association may share your contact information with the Ambassador Executive Committee and that you agree to receive regular updates from Valley Electric Association concerning the Ambassador Program.

Signature: _____

Committees

After joining the program, Ambassadors may participate in any of the following organized committees. Involvement in the Ambassador Program can be as much or as little as you choose.

BYLAW COMMITTEE:

Reviews the current VEA bylaws and discusses any potential changes or improvements. When needed, the committee then prepares a proposal or recommendations on changes, improvements or updates for VEA staff.

CONSERVATION AND RENEWABLE ENERGY COMMITTEE (CREC):

Provides support for VEA and VEA members through education and the implementation of conservation practices/measures and renewable energy generation within the VEA service territory; oversees the annual Energy Awareness Poster Contest; investigates and proposes ideas for energy conservation and renewable energy programs and provides information on new technologies or information for VEA to consider.

FINANCE COMMITTEE:

Works with the VEA Board of Directors and staff to understand financial conditions and project funding such as utilizing Renewable Energy Credits; may meet with NRUCFU (National Rural Utility Cooperative Finance Corporation) and the auditor to receive and understand information regarding VEA's financial stability.

LEGISLATIVE COMMITTEE:

Receives information on both state and federal utility issues or any legislation that may impact the cooperative; works with VEA's contracted lobbyists and legislatures for valuable information and support; may meet with elected officials to state their concerns about utility related issues.

MEMBERSHIP COMMITTEE:

Engages grows and retains Ambassadors through the use of recruitment and retention methods; attend community events and are available to answer questions about the Ambassador Program.

SCHOLARSHIP COMMITTEE:

Assists VEA staff on programs and criteria for the annual scholarship awards.

YOUTH COMMITTEE:

Encourages participation of community youth by providing exposure, education and knowledge of Valley Electric Association, energy and conservation practices and the cooperative business model.

Make a difference in your community and have a voice in what happens at Valley Electric. Become a VEA Ambassador today!

The Ambassador Program is a grassroots organization designed to educate our members about Valley Electric Association, Inc., the electric utility industry and enlist support and involvement. Ambassadors work directly with VEA staff on policies, procedures and programs; enlist member support in shaping policy; and learn how legislation affects the cooperative and its members.

BENEFITS:

- Choose your preferred area of interest for involvement
- Receive advance information on current issues affecting VEA and the electric industry
- Be a part of new product and program presentations
- Get involved in your community as a part of VEA neighbor programs and initiatives
- Have a voice in changes, improvements and charitable giving efforts



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